

SAHIL SAWANT

SENIOR PRODUCT DESIGNER

With over **3+ years** of industry and **6 years** of freelance experience, I am a seasoned **Senior Product Designer** at **Zeotap**, dedicated to delivering user-centered and impactful designs. In my free time, I enjoy reading and watching movies.

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Bengaluru, India

EDUCATION

2016 - 2020

VELLORE INSTITUTE OF TECHNOLOGY

Vellore, India

Graduated as an Electrical and Electronics Engineering from VIT University, Vellore with a CGPA of 8.03.

2014 - 2016

CITY PRIDE JUNIOR COLLEGE

Pune, India

Completed my junior college with a score of 84.31% in 12th Boards

2004-2014

CITY PRIDE COLLEGE

Pune, India

Completed my schooling from Pune with a 10.0 CGPA (scored: 96.6%) in 10th Boards CBSE.

SKILLS

SKILLS

UX Research	<div style="width: 80%;"></div>
Wireframing	<div style="width: 85%;"></div>
Personas	<div style="width: 75%;"></div>
Usability Testing	<div style="width: 80%;"></div>
Motion Design	<div style="width: 70%;"></div>
Illustrations	<div style="width: 85%;"></div>

EXPERIENCE

OCT 2022 - PRESENT

SR. PRODUCT DESIGNER at Zeotap

Bengaluru, India

As a Senior Product Designer at Zeotap, I am currently working on the complete redesign of the Zeotap Unity (CDP Platform). Some of my key projects include:

- Information Architecture and Design System:** Designed a completely new information architecture and navigational concept for the updated app.
- Improving Design Process:** Led the creation of a new design system for the app, based on the ANT system style. This helped standardise fonts, colors, and components across the app. The standardisation extended to internal file rearrangement and the establishment of guidelines for FIGMA use within the team.
- Audience Module:** Developed new designs for an internal module used to segment user data based on certain attributes. This data is then sent to marketing destinations.

FEB 2017 - PRESENT

FREELANCE DESIGNER

Pune, India

As a Freelance Designer with over 6 years of experience, I have:

- Completed **80+ visual design projects** for brands like BhaDiPa, Colourchaap, and Kalam Education, covering website design and social media management.
- As a **Freelance Product Designer**, I've helped entrepreneurs develop products, designing apps such as Cricfrik, Viji (Farmer & Retailer), Numici, and Willbert Properties.

OCT 2022 - SEPT 2021

INTERACTION DESIGNER at HEAD DIGITAL

Hyderabad, India

At Head Digital, a pioneer in real money gaming in India with products like A23 Rummy and A23 Games. Alongside building a capable design team my responsibilities included:

- Leading the UX design efforts for the newly launched A23 Games, a multi-game platform featuring Poker, Rummy, and Carom.
- Redesigning some of the existing games and apps within the organization.

SKILLS

SOFTWARES

Figma	<div style="width: 100%;"><div style="width: 95%;"></div></div>
Adobe XD	<div style="width: 100%;"><div style="width: 90%;"></div></div>
Photoshop	<div style="width: 100%;"><div style="width: 80%;"></div></div>
Illustrator	<div style="width: 100%;"><div style="width: 85%;"></div></div>
After Effects	<div style="width: 100%;"><div style="width: 70%;"></div></div>
Premiere Pro	<div style="width: 100%;"><div style="width: 75%;"></div></div>

LANGUAGE

English	<div style="width: 100%;"><div style="width: 95%;"></div></div>
Hindi	<div style="width: 100%;"><div style="width: 90%;"></div></div>
Marathi	<div style="width: 100%;"><div style="width: 90%;"></div></div>
German	<div style="width: 100%;"><div style="width: 20%;"></div></div>

MAY 2020 - OCT 2021

UX DESIGNER at KETTO

Mumbai, India

At Ketto, my responsibilities included:

- Redesigning the homepage.
- Contributing to the development of an entirely new product and design guidelines.
- Being a key part of the design team for Ketto's "SIP", a subscription-based donation program:

DEC 2019 - MAY 2020

UIUX DESIGN INTERN at HITWICKET

Hyderabad, India

At Hitwicket, my responsibilities encompassed enhancing existing interfaces and designing new features for the game:

1. Significantly revamped the Player Info and Select Lineup pages, leading to increased player engagement due to the addition of 3D characters, as well as incorporating short backstories for in-game cricketers.
2. Optimized UX flows throughout the game, with a notable achievement being the redesign of the Play Store Rating pop-up, which contributed to an increase in game ratings to 4 stars within just one weekend.
3. Introduced a new design style that continues to influence the game's visual appeal.

MAY 2019 - JUN 2019


SUMMER INTERNSHIP at TATA MOTORS

Pune, India

During my 2-month internship at Tata Motors, I worked in the CMS department under the guidance of Mr. Nitan Tilak and Mr. Vivek Deshpande. My primary focus was on energy management within the Commercial Vehicles Business Unit (CVBU):

- Worked on projects related to energy management in new machines.
- Contributed to projects aimed at optimizing electricity usage for lighting purposes within the department.

This internship provided valuable learning opportunities and an enriching overall experience.


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