

# SAHIL SAWANT

SENIOR PRODUCT DESIGNER

With over **4+ years** of industry and **6 years** of freelance experience, I am a seasoned **Senior Product Designer** at **Zeotap**, dedicated to delivering user-centered and impactful designs. In my free time, I enjoy reading and watching movies.

+91 7530000132

sahilsawant38@gmail.com

[www.sahilsawant.xyz](http://www.sahilsawant.xyz)

Bengaluru, India



## EDUCATION

2016 - 2020

### VELLORE INSTITUTE OF TECHNOLOGY

Vellore, India

Graduated as an Electrical and Electronics Engineering from VIT University, Vellore with a CGPA of 8.03.

2014 - 2016

### CITY PRIDE JUNIOR COLLEGE

Pune, India

Completed my junior college with a score of 84.31% in 12th Boards

2004-2014

### CITY PRIDE COLLEGE

Pune, India

Completed my schooling from Pune with a 10.0 CGPA (scored: 96.6%) in 10th Boards CBSE.

## SKILLS

### DESIGN

UX Research	<div style="width: 100%;"></div>
Wireframing	<div style="width: 100%;"></div>
Personas	<div style="width: 100%;"></div>
Usability Testing	<div style="width: 100%;"></div>
Motion Design	<div style="width: 100%;"></div>
Illustrations	<div style="width: 100%;"></div>

## EXPERIENCE

OCT 2022 - PRESENT

### SR. PRODUCT DESIGNER at Zeotap

Bengaluru, India

As a Senior Product Designer at Zeotap, I am currently working on the complete redesign of the Zeotap Unity (CDP Platform). Some of my key projects include:

- Information Architecture and Design System:** Designed a completely new information architecture and navigational concept for the updated app.
- Improving Design Process:** Led the creation of a new design system for the app, based on the ANT system style. This helped standardize fonts, colors, and components across the app.
- Internal Module Re-Designs :** Developed new designs for an internal modules, Audience, RBAC and other minor flows. Taking it further I also worked on implementing design for Vertex AI integration in multiple modules to help users perform actions using prompts.

FEB 2017 - PRESENT

### FREELANCE DESIGNER

Pune, India

As a Freelance Designer with over 6 years of experience, I have:

- Completed **80+ visual design projects** for brands like BhaDiPa, Colourchaap, and Kalam Education, covering website design and social media management.
- As a **Freelance Product Designer**, I've helped entrepreneurs develop products, designing apps such as Cricfrik, Viji (Farmer & Retailer), Numici, and Willbert Properties.

OCT 2022 - SEPT 2021

### INTERACTION DESIGNER at HEAD DIGITAL

Hyderabad, India

At Head Digital, a pioneer in real money gaming in India with products like A23 Rummy and A23 Games. Alongside building a capable design team my responsibilities included:

- Leading the UX design efforts for the newly launched A23 Games, a multi-game platform featuring Poker, Rummy, and Carom.
- Redesigning some of the existing games and apps within the organization.

## SKILLS

### SOFTWARES

Figma	<div style="width: 100%;"><div style="width: 95%;"></div></div>
Adobe XD	<div style="width: 100%;"><div style="width: 90%;"></div></div>
Photoshop	<div style="width: 100%;"><div style="width: 75%;"></div></div>
Illustrator	<div style="width: 100%;"><div style="width: 80%;"></div></div>
After Effects	<div style="width: 100%;"><div style="width: 60%;"></div></div>
Premiere Pro	<div style="width: 100%;"><div style="width: 70%;"></div></div>

## LANGUAGE

English	<div style="width: 100%;"><div style="width: 95%;"></div></div>
Hindi	<div style="width: 100%;"><div style="width: 90%;"></div></div>
Marathi	<div style="width: 100%;"><div style="width: 90%;"></div></div>
German	<div style="width: 100%;"><div style="width: 10%;"></div></div>

MAY 2020 – OCT 2021

### UX DESIGNER at KETTO

Mumbai, India

At Ketto, my responsibilities included:

- Redesigning the homepage.
- Contributing to the development of an entirely new product and design guidelines.
- Being a key part of the design team for Ketto's "SIP", a subscription-based donation program:

DEC 2019 – MAY 2020

### UIUX DESIGN INTERN at HITWICKET

Hyderabad, India

At Hitwicket, my responsibilities encompassed enhancing existing interfaces and designing new features for the game:

1. Significantly revamped the Player Info and Select Lineup pages, leading to increased player engagement due to the addition of 3D characters, as well as incorporating short backstories for in-game cricketers.
2. Optimized UX flows throughout the game, with a notable achievement being the redesign of the Play Store Rating pop-up, which contributed to an increase in game ratings to 4 stars within just one weekend.
3. Introduced a new design style that continues to influence the game's visual appeal.

MAY 2019 – JUN 2019

### SUMMER INTERNSHIP at TATA MOTORS

Pune, India

During my 2-month internship at Tata Motors, I worked in the CMS department under the guidance of Mr. Nitin Tilak and Mr. Vivek Deshpande. My primary focus was on energy management within the Commercial Vehicles Business Unit (CVBU):

- Worked on projects related to energy management in new machines.
- Contributed to projects aimed at optimizing electricity usage for lighting purposes within the department.

## PERSONAL PROJECTS

I like to work on hobby projects with my friends and these are few of them that went from just an idea to actual products.

### CABO Card Game

Cabo is a memory based card game. We have developed it as a hobby-project and keep working on it and updating it to add new and exciting features. I look after Design and Product aspects here.

[Check It Out](#) →

### FC201 Studio

Me and my ex-flatmates work on some hobby projects under this banner. We've till date worked on 2 app. Anony (Anonymous Q&A App) and Cuddle (Dating App) along side a few other projects. I handle the design and product aspects here

[Check It Out](#) →

scan this to see my  
website portfolio  
sahilsawant.xyz

